Ongoing Marketing Campaigns April

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Sr. No	Medium	Location	Live Date
1	Bus Shelter	Shivaji Nagar	17-04-2026
2	Bus Shelter	Govandi Station	17-04-2026
3	On Site	Site Hoardings	17-04-2026
4	Station Boards	Govandi Station	21-04-2026
5	Pole Kiosk	Govandi within 2 km	22-04-2026
6	Look walker	Within govandi & kurla east	24-04-2026 Every Friday, Saturday, Sunday (1 month)

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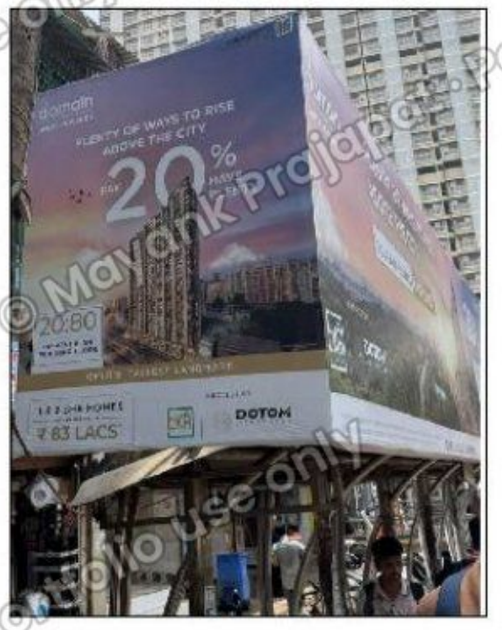

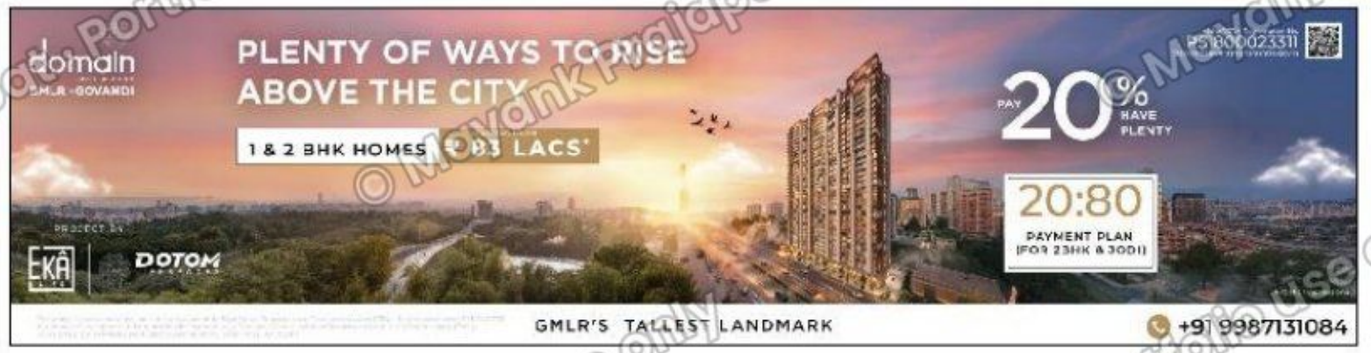

Location	Media Type Non Lit	Size		Size (side pannel)		Live Date
		w	H	w	H	
Shivaji Nagar	Bus Shelter	20	5	4	5	17.04.2026

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Bus Shelter - Govandi Station

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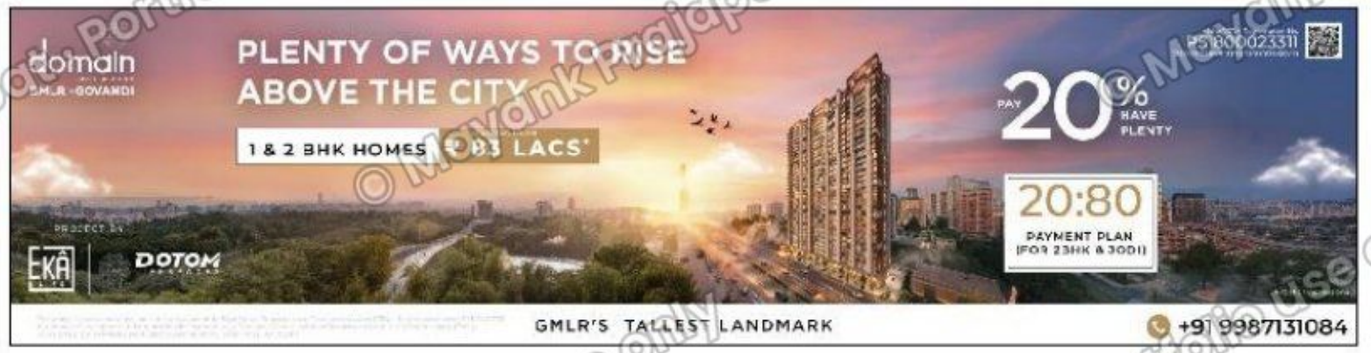

Location	Media Type Non Lit	Size		Size (side pannel)		Live Date
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Govandi station	Bus Shelter	20	5	5	5	17.04.2026

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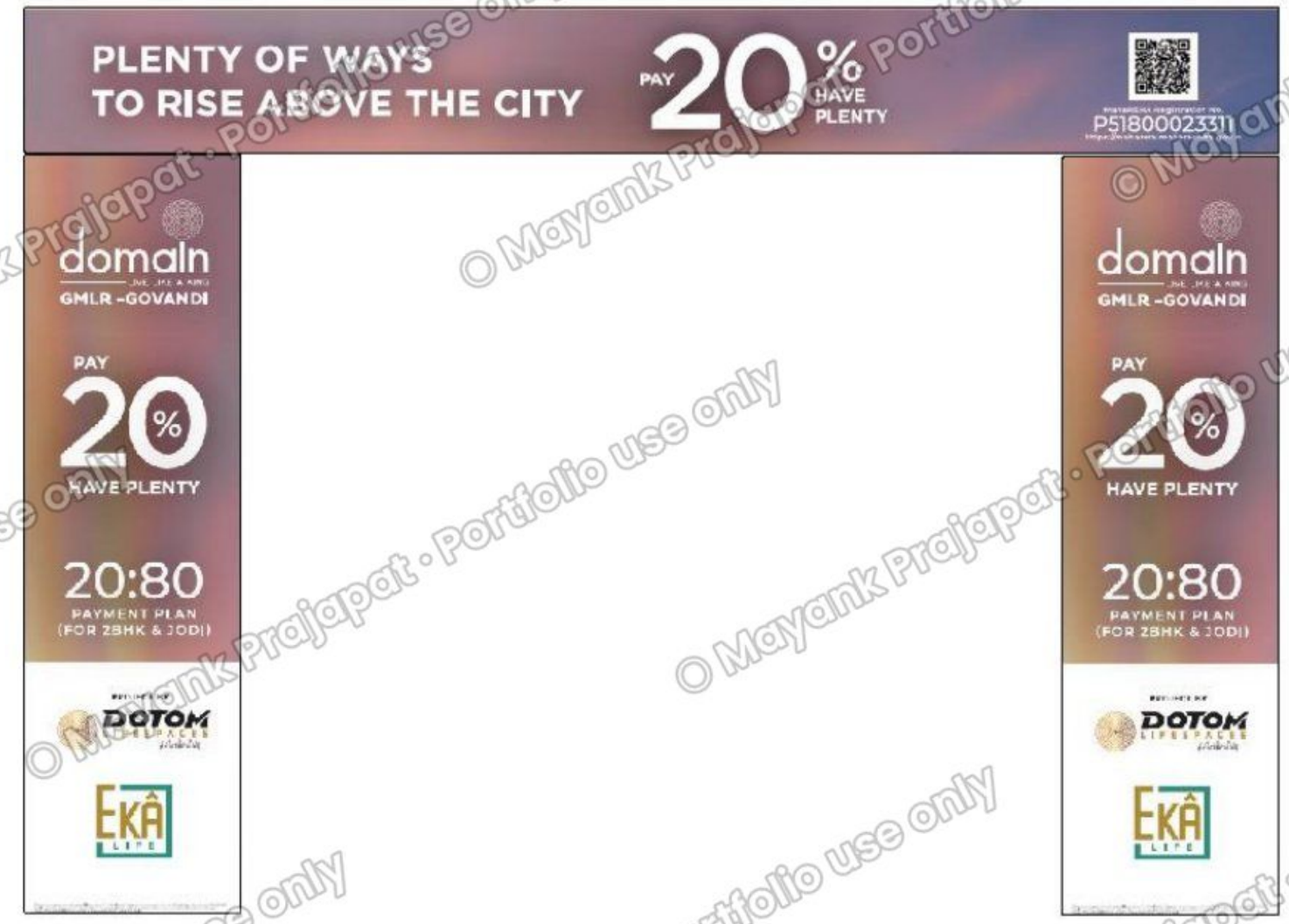

Location	Media Type	Size		Size (side pannel)		Live Date
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On - Site	Arch Gate	17.4	2	2	7	17-04-2026

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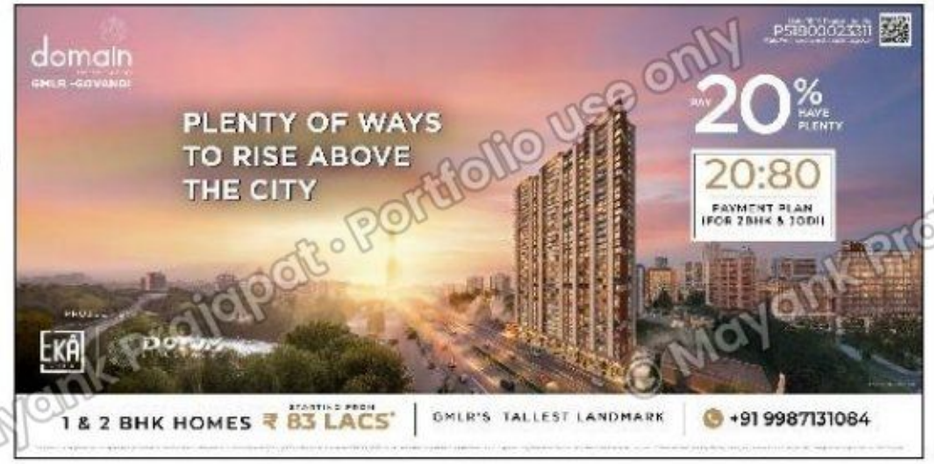

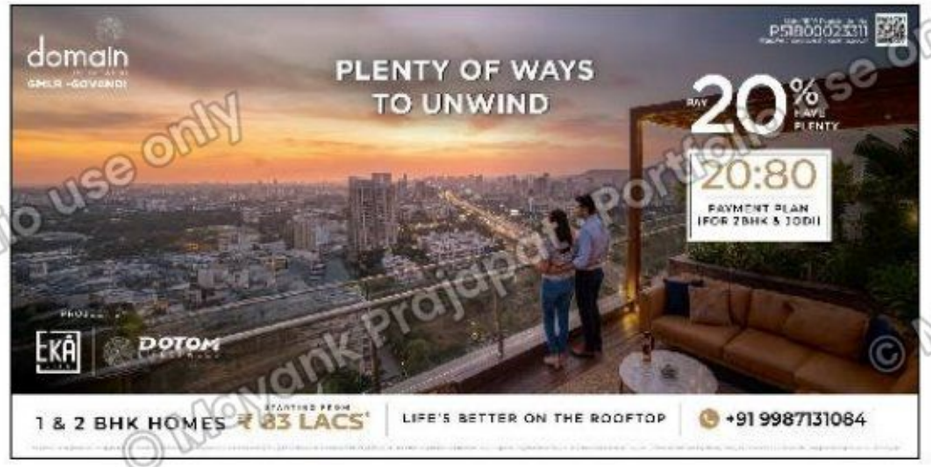

Location	Media Type	Size		QTY	Live Date
		W	H		
On Site	Site Hoardings	20	10	10	17-04-2026

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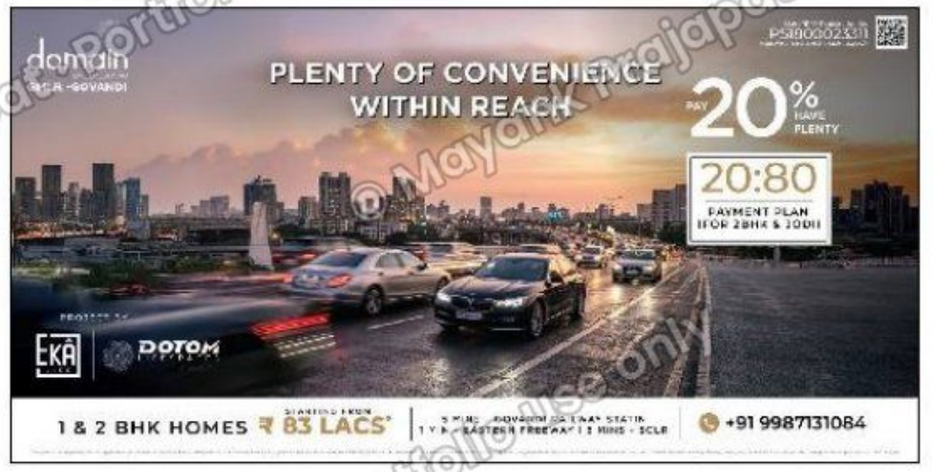

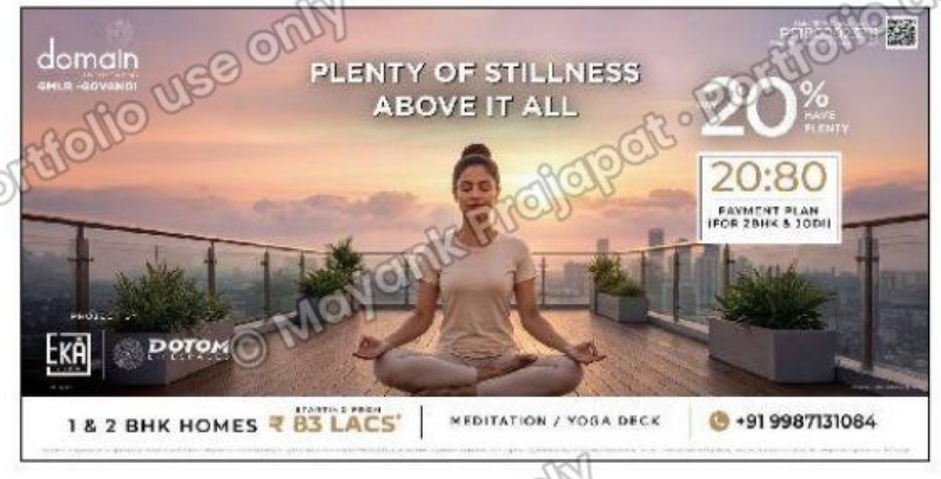

Location	Media Type	Size		QTY	Live Date
		W	H		
On Site	Site Hoardings	20	10	10	17-04-2026

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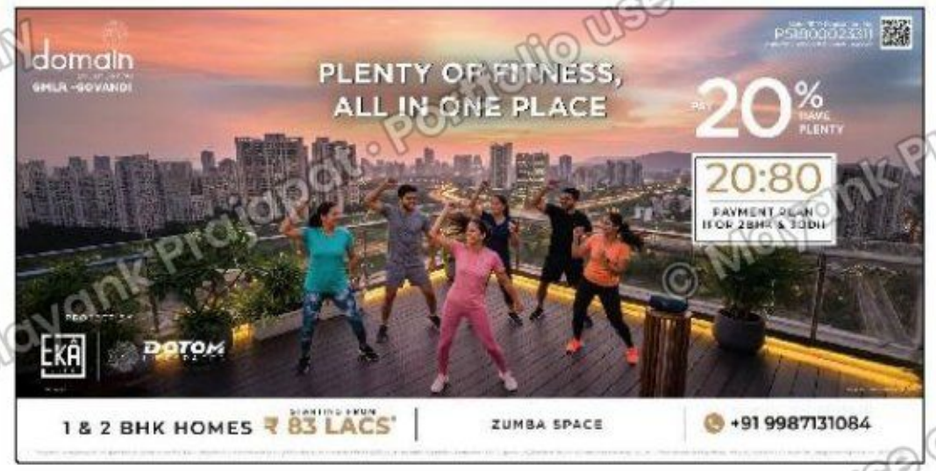

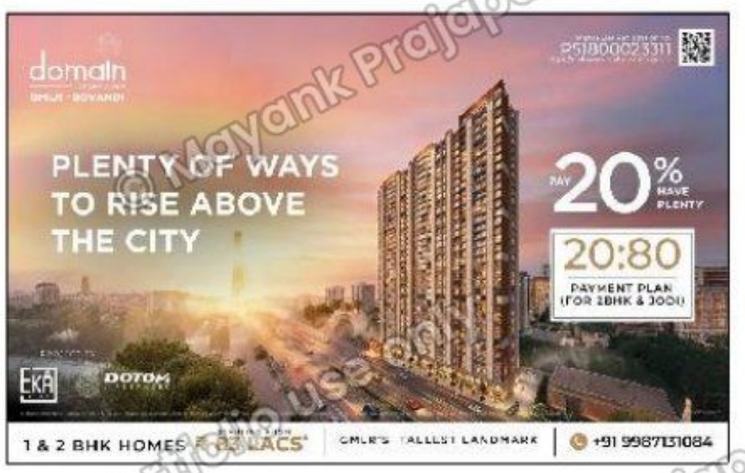

Location	Media Type	Size		QTY	Live Date
		w	H		
On Site	Site Hoardings	20	10	10	17-04-2026

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Location	Media Type	Size		QTY	Live Date
		W	H		
On Site	Site Hoardings	20	10	10	17-04-2026

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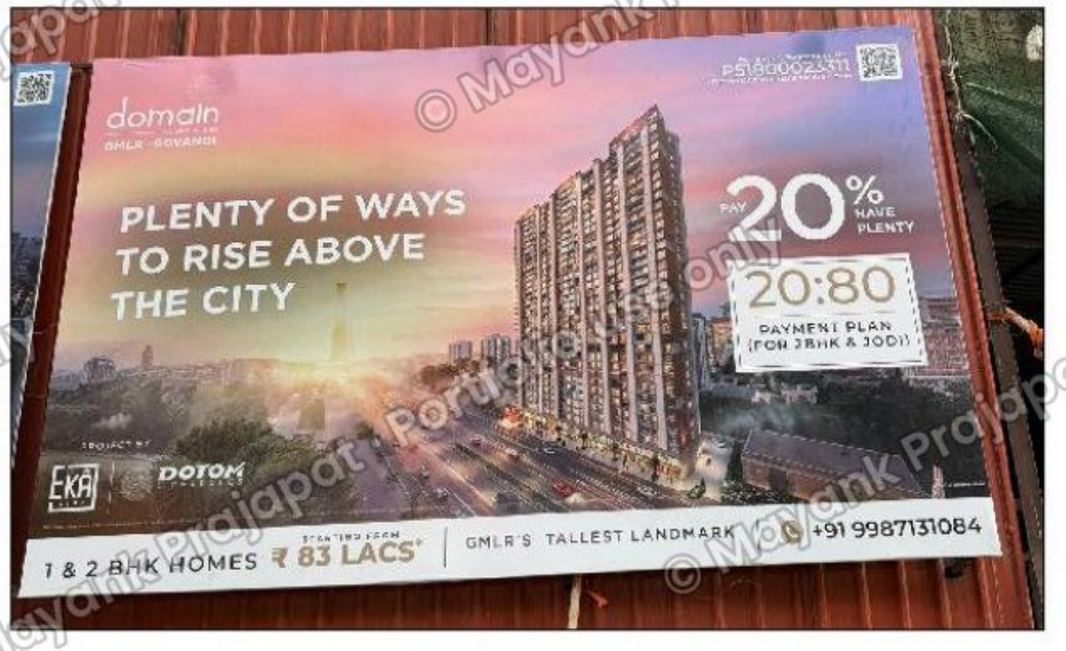

Location	Media Type	Size		QTY	Live Date
		W	H		
On Site	Site Hoardings	20	10	10	17-04-2026

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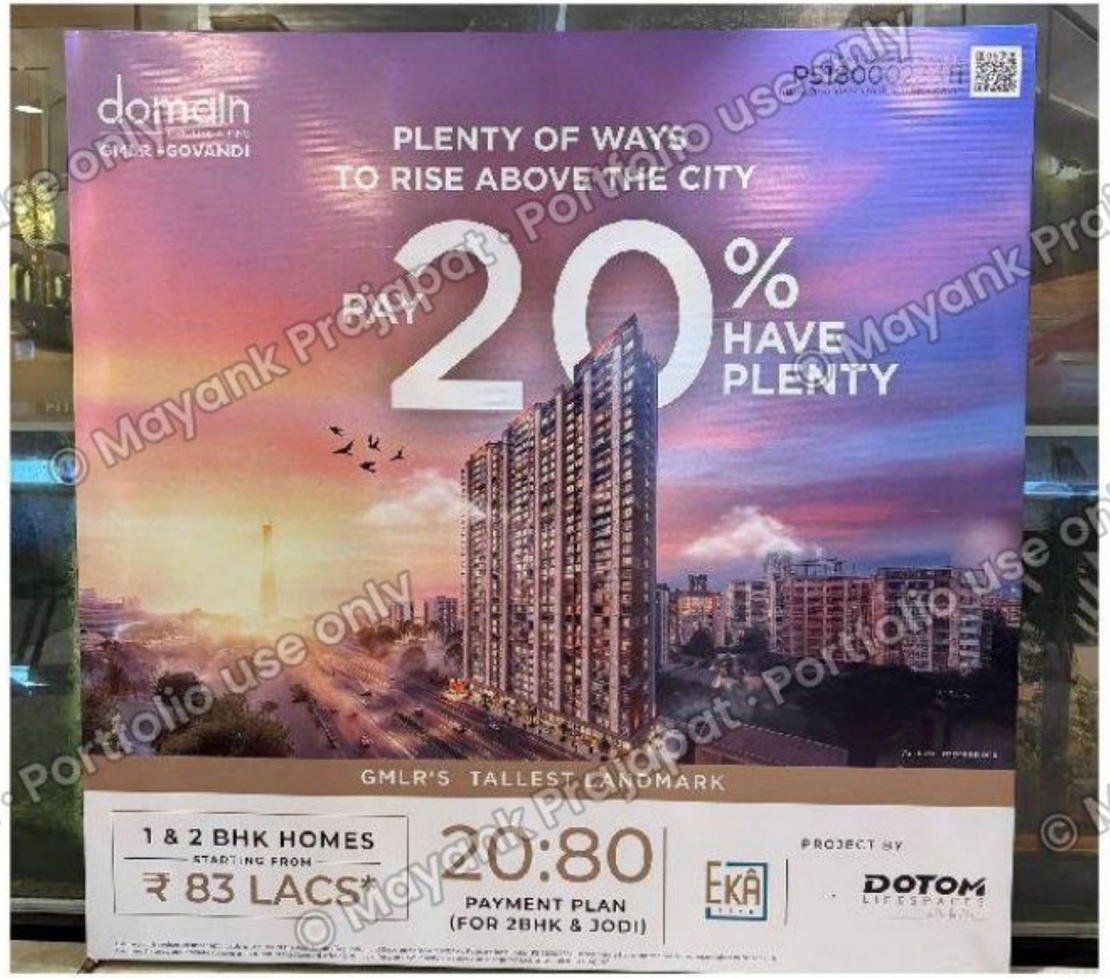

Location	Media Type	Size		QTY	Live Date
		W	H		
On Site	Internal Hoardings	7	7	1	17-04-2026

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Station Boards - Govandi Station

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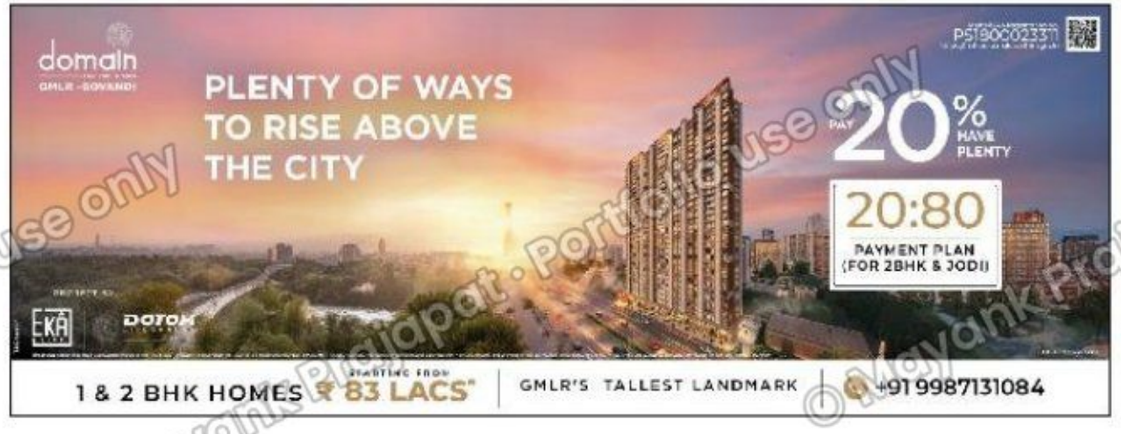

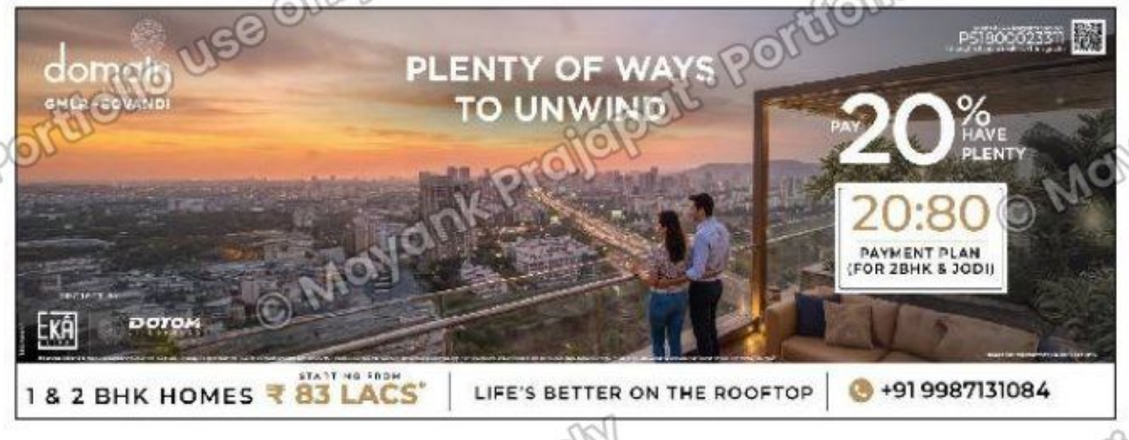

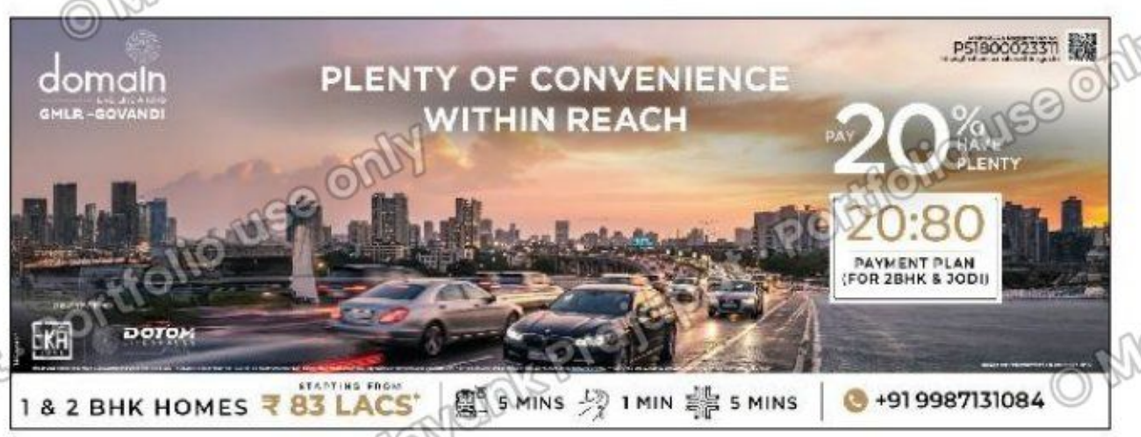

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Location	Media Type Non Lit	Size		QTY	Live Date
		w	H		
Govandi station	Station Boards	8	3	15	21-04-2026

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Pole Koisk

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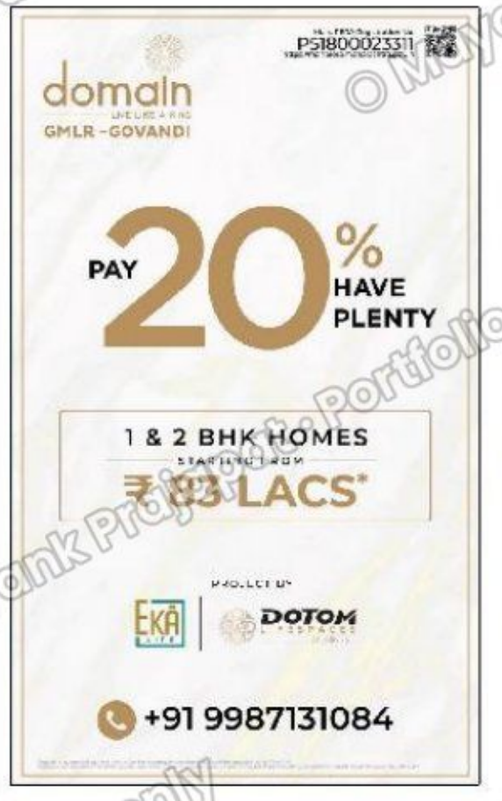

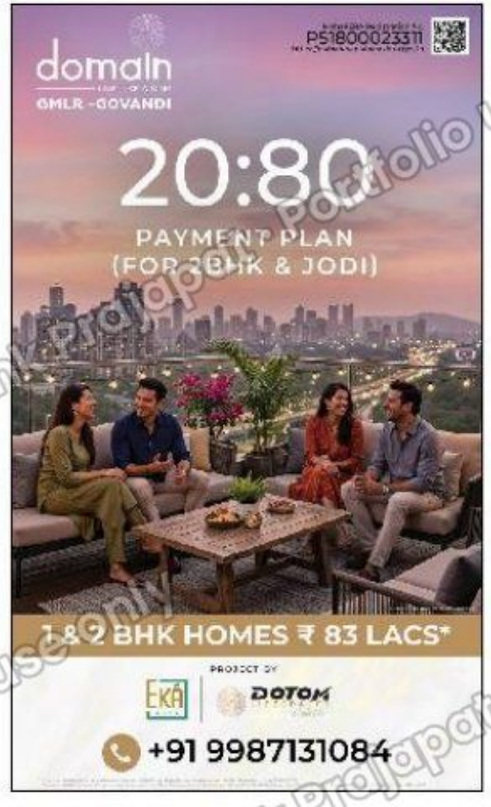

Location	Media Type Non Lit	Size		QTY	Live Date
		W	H		
Govandi (2km)	Pole Koisk	3	5		

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Location	Media Type Non Lit	Size		QTY	Live Date
		w	H		
Govandi (2km)	Pole Koisk	3	5		

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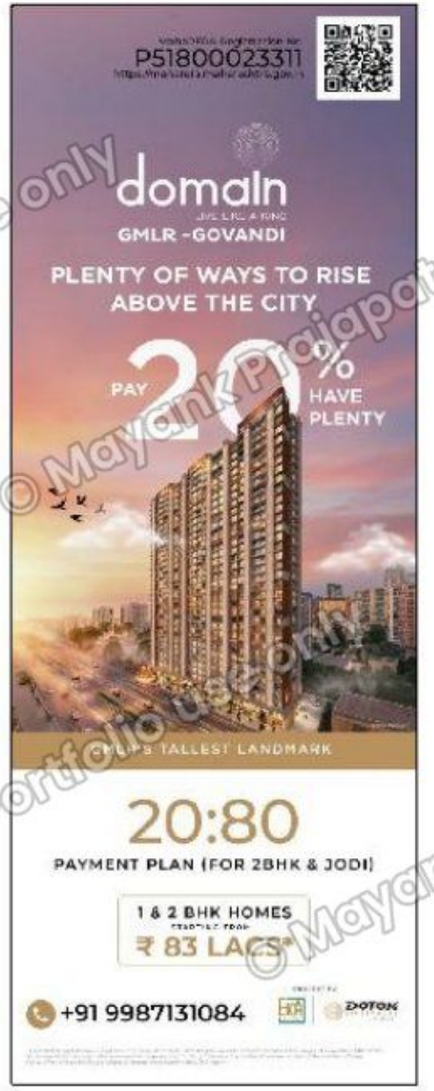

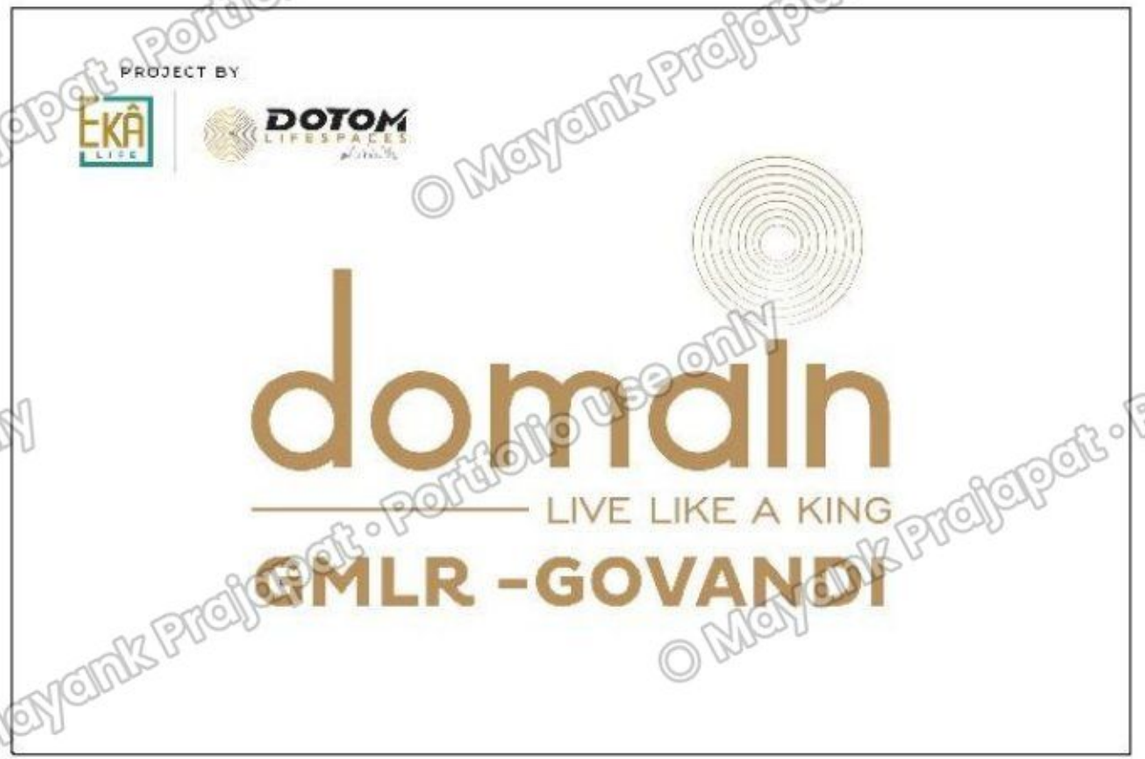

Location	Media Type Non Lit	Size		Size (Top Pannel)		Live Date
		w	H	w	H	
Govandi / Kurla East	Bus Shelter	1.5 ft	4 ft	1.5 ft	1 ft	24.04.2026

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Location	Media Type Non Lit	Size		Size (Top Pannel)		Live Date
		w	H	w	H	
Govandi / Kurla East	Bus Shelter	1.5 ft	4 ft	1.5 ft	1 ft	24.04.2026

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